



Tennessee Sports Hall of Fame
501 Broadway
Nashville, TN 37203
(615) 242-4750

Minutes
Tennessee Sports Hall of Fame, Development Committee Meeting
February 28, 2022

The Tennessee Sports Hall of Fame (“TNSHOF”) Development Committee met this day at 10:00 AM CT for a meeting with a physical location at 312 Rosa L Parks Ave, 13th Fl., Nashville, TN 37243 and hosted via Zoom with available call-in numbers. Notice being given seven (7) days prior on the TNSHOF website and Facebook page. The meeting was called to order at 10:02 AM CT by Graeter. Roll was called and a quorum was established, with the following members present.

MEMBERS PRESENT

Keith Boring
Harold Graeter
Lisa Campbell
Chris Wampler

MEMBERS ABSENT

Harold Byrd
Phillip Fulmer

GUESTS PRESENT

Alicia C. B. Widrig, Department of Tourist Development, General Counsel & Board Atty.
Brad Willis, TNSHoF, Executive Director

AGENDA

Welcome, Graeter

Welcome and Call to Order. Thank you for being on the call today.

Housekeeping

- Widrig, asked if any guests were on the call that may wish to be recognized. Hearing none, the meeting proceeded.
- Pursuant to T.C.A. § 8-44-108(a)(d), the determination of necessity for conducting the TNSHOF Development Committee meeting electronically was read into the record and rendered as essential to discuss and continue planning for the Hall’s 2022 Induction Banquet.

- Approved the November 30, 2021, Minutes of the Development Committee without a reading, as the Minutes were provided to members in advance of the meeting. Motion, by Graeter with second by Wampler. No discussion. Roll call vote.

Keith Boring	Yes
Lisa Campbell	Yes
Harold Graeter	Yes
Chris Wampler	Yes

Motion carries, Minutes approved.

New Business, Willis, Will go through the five (5) bullet points provided in the agenda, want to discuss each one to offer feedback to gain thoughts on best approach.

1. Banquet Pricing, Willis, Would like to go over pricing of banquet tables as are two (2) Inductees away from rolling out the entire class and would like to be able to provide pricing as a complete roll-out.
 - a. 2020 Pricing Guide, Willis, Went through 2020 Sponsorship Packages, provided as an attachment to the email meeting request. Would like feedback on whether the pricing is too low or too high, open to conversation but wanted members to have for reference:
 - i. Discussion, Willis, line of thought is to utilize the 2020 price structure.
 1. Graeter, In favor of the same pricing, and would also like to discuss Individual pricing.
 - a. Willis, An individual ticket for plated dinner was \$250.00 and then a premium individual ticket for access to VIP reception, plated dinner and two (2) drink tickets was \$500.00.
 - b. Graeter, With program advertising, the full and half pages have been consistent over the past two (2) years despite not having a banquet. Those prices are calculated into the packages as well, so it is all lumped together.
 2. Campbell, agree with 2020 price structure.
 - ii. Motion, Graeter, In favor of keeping all pricing the same in addition to what was discussed with second by Campbell. No further discussion, proceed with roll call vote:

Keith Boring	Yes
Lisa Campbell	Yes
Harold Graeter	Yes
Chris Wampler	Yes

Motion carries.

- b. Announce Date Next Week, Willis, Working with Lee to finalize last two (2) inductees and once finalize will announce the date of the banquet. Also, working on infrastructure in order to allow purchase through the Hall's website. Hold off on any solicitations until all the information is available to the public.
2. Golf Tournament Pricing, Willis, Included within the meeting invite was the 2016 Champion Within Golf Tournament Invitation with pricing. Working with Lee and group at Vanderbilt and have been so kind to donate the greens fees for Monday, June 6. Want to discuss if \$1500 is the proper price point,
 - a. Discussion,

- i. Graeter, Is the price for four (4) or five (5) with the foursome hosting the hall of famer/celebrity?
- ii. Willis, Have one (1) flight and that will be in the afternoon, could double stack holes, as many as thirty-six (36) foursomes, so then need as many as thirty-six (6) Hall of famer/celebrities. But, since it will be the first year back think at most would get twenty-four (24) teams.
- iii. Meeting disruption, at 10:18 AM CT, a person joined the zoom call and did not meaningfully participate in the meeting and therefore had to be removed. Following removal, committee business continued.
- iv. Graeter, In talking about numbers, if host a team of five (5) players, what is the market in Nashville for playing on an elite course?
- v. Boring, Unsure where pricing would be for fivesome or foursome with hall of famer/celebrity \$1500 versus a grand or 1300 versus a grand.
- vi. Campbell, Always think best not to charge more than you necessarily need to make the money need, because you don't want to keep people from participating.
- vii. Willis, Old radio station is hosting a golf tournament at Old Natchez, at the rate of \$150.00 per golfer or \$600.00 for a fivesome. And would propose to charge \$600.00 for a foursome and \$1000.00 for foursome + a hall of famer/celebrity. Also considering capping the amount of celebrity groups. Also, need to consider that will be asking for sponsorships on each hole.
- viii. Wampler and Graeter expressed agreement with Willis's proposed price structure.
- ix. Willis, Do not need anything official as Board granted authority to Willis, but wanted to receive feedback.

Willis, This brings an end to official business.

Closing Remarks, Graeter, Appreciate everyone and look forward to the formal announcement. Motion to adjourn by Graeter, with second from Boring. Hearing no further matters to be discussed, move to a roll call vote:

Keith Boring	Yes
Lisa Campbell	Yes
Harold Graeter	Yes
Chris Wampler	Yes

Motion carries with Meeting adjourned at 10:31 AM CT.

Approved:

Date

Alicia C. B. Widrig
Attorney for the TNSHOF, acting Secretary
Department of Tourist Development

2020 Banquet



Table Packages



2020 Induction Ceremony – Platinum Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- One (1) Full Page Ad in the 2020 Tennessee Sports Hall of Fame banquet program
- Organization listed in the 2020 Tennessee Sports Hall of Fame banquet program as a Platinum Sponsor
- Four (4) Individual Tickets to the VIP Reception and Photo Opportunity with the 2020 Induction Class
- Premium table for ten (10) people
- Includes dinner and 20 Drink Tickets (21 and Up) For the Table

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Full page program ad, (Specs Attached) due to BradWillisTSHF@gmail.com by May 1, 2020.
- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020
- Names of four (4) people attending VIP reception due to BradWillisTSHF@gmail.com by June 1, 2020.

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Total Investment: \$5,000

Signature: _____

Date: _____

Sales Rep: _____

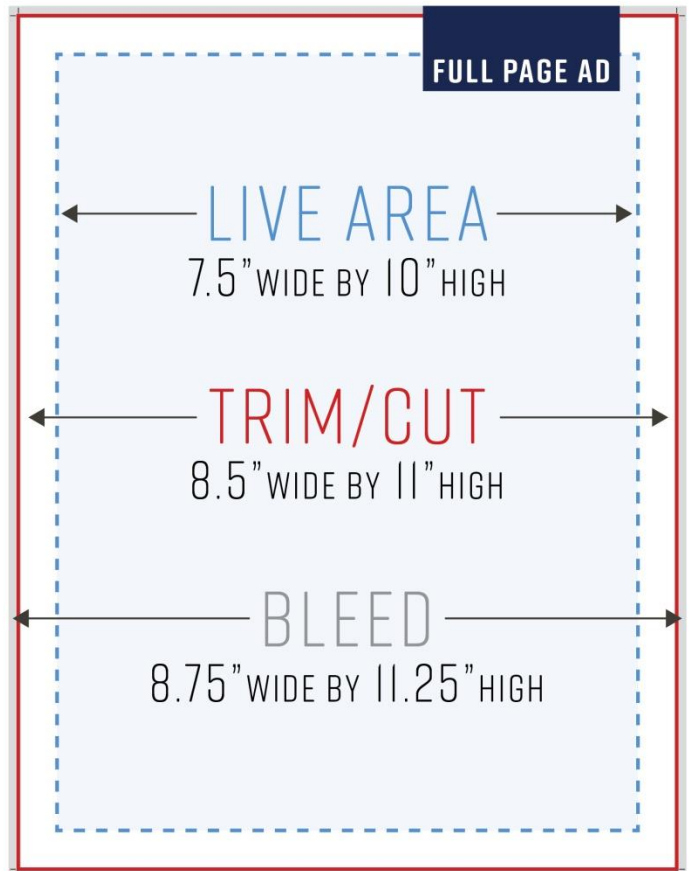
Date: _____



2020 INDUCTION CEREMONY PROGRAM ADVERTISEMENT OPPORTUNITIES

DEADLINE: FRIDAY, MAY 1, 2020

Please be sure ads are submitted as high-res, print-ready PDF's with bleed (if full page) and markup. All copy should be outlined or embedded to prevent from being converted to generic text. No ads or graphics will be accepted in Publisher or Word documents. Ads should be full 4/4 color.





2020 Induction Ceremony – Gold Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- Four (4) Individual Tickets to the VIP Reception and Photo Opportunity with the 2020 Induction Class
- Premium table for ten (10) people
- Includes dinner and 20 Drink Tickets (21 and Up) For the Table

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020
- Names of four (4) people attending VIP reception due to BradWillisTSHF@gmail.com by June 1, 2020.

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Total Investment: \$3,500

Signature: _____

Date: _____

Sales Rep: _____

Date: _____



2020 Induction Ceremony – Silver Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- Premium table for ten (10) people
- Includes dinner and 20 Drink Tickets (21 and Up) For the Table

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Total Investment: \$2,500

Signature: _____

Date: _____

Sales Rep: _____

Date: _____



2020 Induction Ceremony – Bronze Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- Standard table for ten (10) people
- Includes dinner

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Total Investment: \$1,500

Signature: _____

Date: _____

Sales Rep: _____

Date: _____

2020 Banquet



Individual Tickets



2020 Induction Ceremony – Premium Individual Tickets

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Ticket includes:

- Access for one (1) to VIP Reception and Photo Opportunity with 2020 Induction Class
- Dinner for one (1), 2 Drink Tickets (21 and up)

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Number of Premium Individual Tickets being purchased: _____ x \$500

Total Investment: \$ _____

Signature: _____

Date: _____

Sales Rep: _____

Date: _____



2020 Induction Ceremony – Standard Individual Tickets

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Ticket includes:

- Dinner for one (1)

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Number of Standard Individual Tickets being purchased: _____ x \$250

Total Investment: \$_____

Signature: _____

Date: _____

Sales Rep: _____

Date: _____

2020 Banquet



Program Ads



2020 Induction Ceremony – Full Page Program Ad Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- One (1) Full Page Ad in the 2020 Tennessee Sports Hall of Fame banquet program

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Full page program ad, (Specs Attached) due to BradWillisTSHF@gmail.com by May 1, 2020.

Total Investment: \$2,000

Signature: _____

Date: _____

Sales Rep: _____

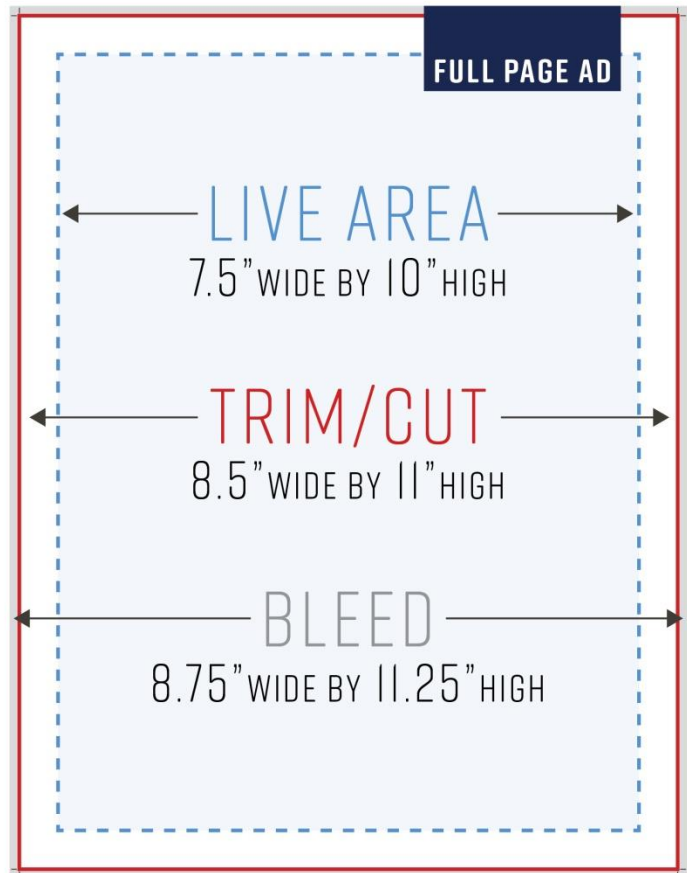
Date: _____



2020 INDUCTION CEREMONY PROGRAM ADVERTISEMENT OPPORTUNITIES

DEADLINE: FRIDAY, MAY 1, 2020

Please be sure ads are submitted as high-res, print-ready PDF's with bleed (if full page) and markup. All copy should be outlined or embedded to prevent from being converted to generic text. No ads or graphics will be accepted in Publisher or Word documents. Ads should be full 4/4 color.





2020 Induction Ceremony – Half Page Program Ad Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- One (1) Half Page Ad in the 2020 Tennessee Sports Hall of Fame banquet program

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.

Check, Credit Card and PayPal accepted. Remit payment to:

Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750

- Half page program ad, (Specs Attached) due to BradWillisTSHF@gmail.com by May 1, 2020.

Total Investment: \$1,250

Signature: _____

Date: _____

Sales Rep: _____

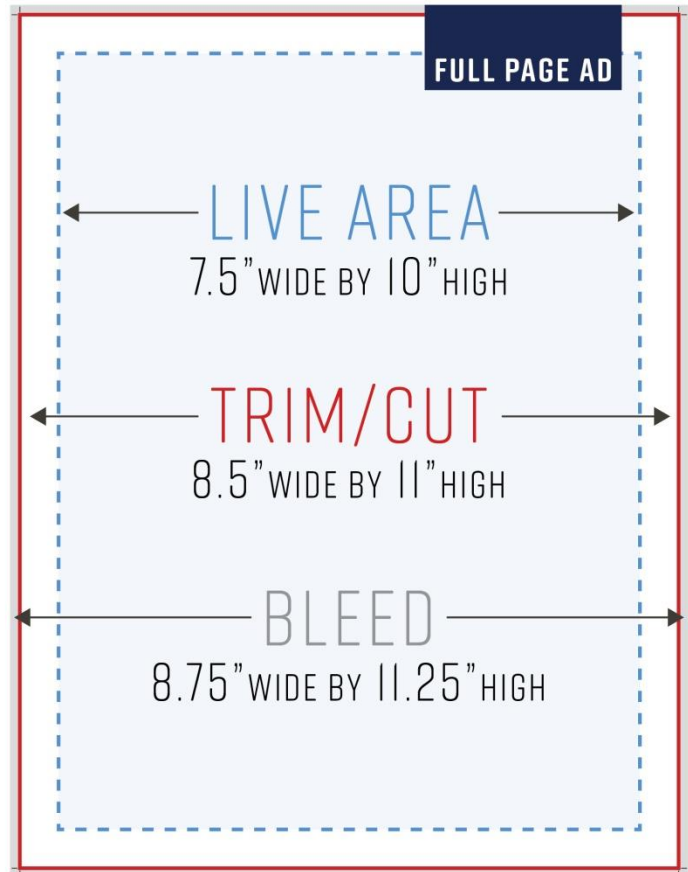
Date: _____



2020 INDUCTION CEREMONY PROGRAM ADVERTISEMENT OPPORTUNITIES

DEADLINE: FRIDAY, MAY 1, 2020

Please be sure ads are submitted as high-res, print-ready PDF's with bleed (if full page) and markup. All copy should be outlined or embedded to prevent from being converted to generic text. No ads or graphics will be accepted in Publisher or Word documents. Ads should be full 4/4 color.



2020 Banquet



Title Sponsorships



2020 Reunion of Champions Party (Friday) – Title Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- All materials will be updated to read 2020 Reunion of Champions Party Presented by _____ within 2 business days of receipt of signed agreement
- One (1) Full Page Ad in the 2020 Tennessee Sports Hall of Fame banquet program
- Organization listed in the 2020 Tennessee Sports Hall of Fame banquet program as a Platinum Sponsor
- Four (4) Individual Tickets to the VIP Reception and Photo Opportunity with the 2020 Induction Class
- Premium table for ten (10) people
- Includes dinner and 20 Drink Tickets (21 And Up) For the Table

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.
Check, Credit Card and PayPal accepted. Remit payment to:
Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750
- Full page program ad, (Specs Attached), due to BradWillisTSHF@gmail.com by May 1, 2020.
- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020
- Names of four (4) people attending VIP reception due to BradWillisTSHF@gmail.com by June 1, 2020.

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Total Investment: \$15,000

Signature: _____

Date: _____

Sales Rep: _____

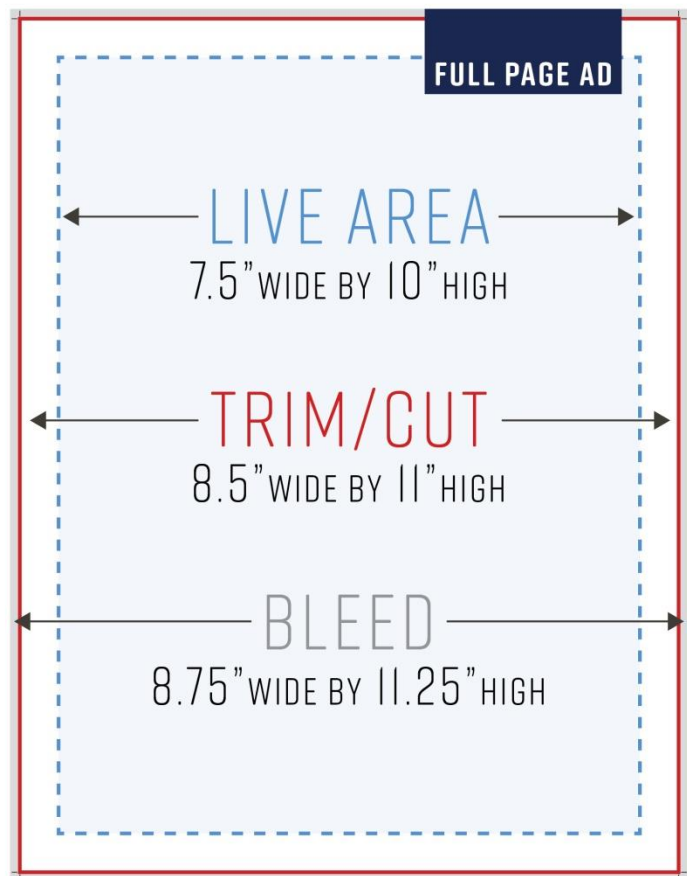
Date: _____



2020 INDUCTION CEREMONY PROGRAM ADVERTISEMENT OPPORTUNITIES

DEADLINE: FRIDAY, MAY 1, 2020

Please be sure ads are submitted as high-res, print-ready PDF's with bleed (if full page) and markup. All copy should be outlined or embedded to prevent from being converted to generic text. No ads or graphics will be accepted in Publisher or Word documents. Ads should be full 4/4 color.





2020 Inductee Luncheon (Saturday) – Title Sponsor

Organization Name: _____

Contact: _____

Title: _____

Billing Address: _____

Phone: _____

Email: _____

Sponsorship includes:

- All materials will be updated to read 2020 Inductee Luncheon Presented by _____ within 2 business days of receipt of signed agreement
- One (1) Full Page Ad in the 2020 Tennessee Sports Hall of Fame banquet program
- Organization listed in the 2020 Tennessee Sports Hall of Fame banquet program as a Platinum Sponsor
- Four (4) Individual Tickets to the VIP Reception and Photo Opportunity with the 2020 Induction Class
- Premium table for ten (10) people
- Includes dinner and 20 Drink Tickets (21 and Up) For the Table

Deadlines:

- Payment in full is due to Brad Willis no later than May 15, 2020.
Check, Credit Card and PayPal accepted. Remit payment to:
Tennessee Sports Hall of Fame
312 Rosa L. Parks Avenue, 13th Floor
Nashville, TN 37243
615-242-4750
- Full page program ad, (Specs Attached), due to BradWillisTSHF@gmail.com by May 1, 2020.
- Names of ten (10) banquet attendees due to BradWillisTSHF@gmail.com by June 1, 2020
- Names of four (4) people attending VIP reception due to BradWillisTSHF@gmail.com by June 1, 2020.

Tickets will be mailed to the address above no later than June 15, 2020. If a different mailing address is requested, please list that address here:

Total Investment: \$15,000

Signature: _____

Date: _____

Sales Rep: _____

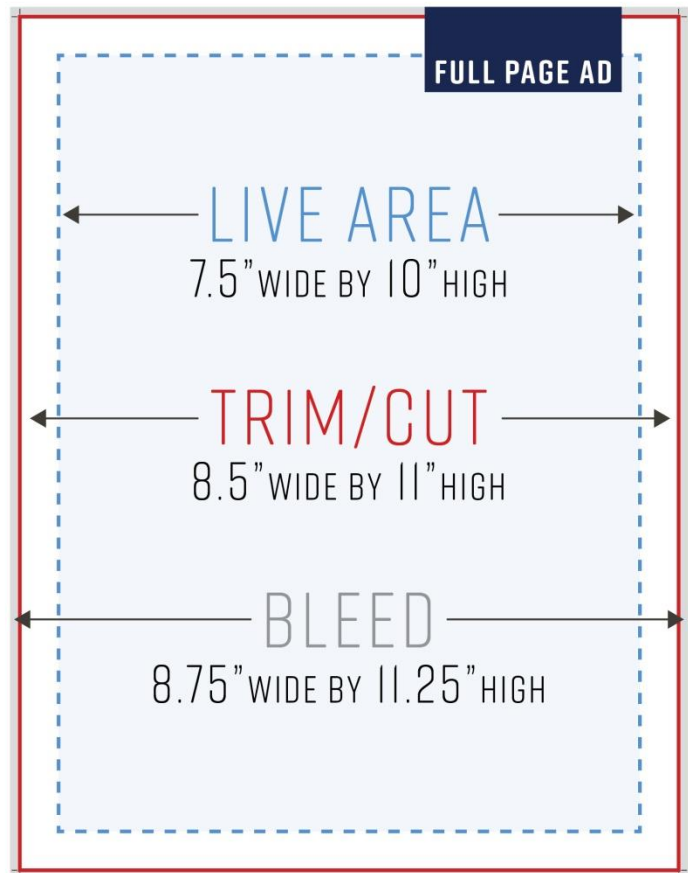
Date: _____



2020 INDUCTION CEREMONY PROGRAM ADVERTISEMENT OPPORTUNITIES

DEADLINE: FRIDAY, MAY 1, 2020

Please be sure ads are submitted as high-res, print-ready PDF's with bleed (if full page) and markup. All copy should be outlined or embedded to prevent from being converted to generic text. No ads or graphics will be accepted in Publisher or Word documents. Ads should be full 4/4 color.



Champion Within Celebrity Golf Tournament

WHEN:

October 17, 2016

12:00 pm CT

WHERE:

Old Natchez Country Club

115 Gardengate Drive

Franklin, TN 37069

615-373-3200

RSVP:

4 person team + Celebrity = \$1500

Tennessee Sports Hall of Fame

Lynn Powell Toy

615-202-3996

lynnpowelltoy@gmail.com



**CHAMPION
WITHIN**

Play with your favorite Tennessee sports heroes, knowing your participation helps support the lives of youth across Tennessee