



Tennessee Sports Hall of Fame
 501 Broadway
 Nashville, TN 37203
 (615) 242-4750

Minutes
Tennessee Sports Hall of Fame Museum Location Committee Meeting
December 15, 2024

The Museum Location Committee of the Tennessee Sports Hall of Fame (“TNSHOF”) met this day at 11:00 AM CT for a meeting with a physical location at 312 Rosa L. Parks Ave., 13th Fl., Nashville, TN 37243 and hosted virtually with available call-in numbers. Notice being given seven (7) days prior on the TNSHOF website and Facebook page. The meeting was called to order at 11:02 AM CT. Roll was called and a quorum was established, with the following members present.

MEMBERS PRESENT

Name:	Present in-person:	Present virtually:	Absent:
Chris Corwin		X	
Marianne Dunavant		X	
Rob Sherrill (Mark Ezell)		X	
Shan Foster		X	
Harold Graeter			X
Chris Massaro			X
<i>Howard Gentry</i> (Community Member)			X

GUESTS PRESENT

Alicia C. B. Widrig, Attorney and Secretary, TDTD General Counsel
 Brad Willis, TNSHoF, Executive Director
 Matt Carden, 1220 Exhibits
 Terry Healy, Healy Kohler Design
 Emily Sennett, Healy Kohler Design

AGENDA

Welcome, Foster, Good morning! Excited to get started and talk about the museum.

Housekeeping

- Widrig, asked if any guests were on the call that may wish to be recognized. None were heard and the meeting proceeded.
- Pursuant to T.C.A. § 8-44-108(a)(d), the determination of necessity for conducting the TNSHOF meeting electronically was read into the record and rendered as essential to review the Preliminary Concept Exhibit Plan Submittal for the new Museum space.
- Approved the November 14, 2024, Minutes of the Museum Location Committee TNSHOF without a reading. Minutes were provided to members in advance of the

meeting. **Motion**, by Foster with second by Corwin. No discussion, move to a roll call vote:

Chris Corwin	Yes
Marianne Dunavant	Yes
Rob Sherrill (Mark Ezell)	Yes
Shan Foster	Yes
Harold Graeter	
Chris Massaro	
<i>Harold Gentry</i>	

Motion carries. Minutes will be provided to Willis for posting.

New Business/Discussion Items, Healy, Folding in additional information based upon comments received. As discussed, will take small steps at a time to establish what the exhibit experience could be in the space. Will walk through updated slide deck.

1. Review Preliminary Concept Exhibit Plan from Healy-Kohler, Healy

- Slide 1/Opening, No discussion.
- Slide 2/Exhibit Mission, Discussion, Healy, keeping as is a place holder. During next 3-4 presentations can confirm the mission. This will be key as start moving forward. Want hall of famers to stand out within the exhibit experience.
- Slide 3/Hall of Fame Objectives, Discussion, Healy, Six Objectives for the HoF experience. Carried over since initial presentation.
- Slide 4/ Target Audience, Discussion, Healy, Target Audience remains the same.
- Slide 5/Space Program, Discussion, Healy, Updated Space Program. Lobby/reception larger than initial program.
- Slide 6/Themes, Discussion, Healy, Options deal with idea that sports are played in specific areas – turf, in water, on the course, on the track. Went with that idea – use those types of places to enhance and present the Hall of Famers stories.
- Slide 7/At The Olympics, Discussions, Healy, At the Olympics, highlighting – recognition of that – medal winners all the Olympians that honored TN.
- Slide 8/In The Booth, No discussion.
- Slide 9/On The Field, Discussion, Healy, Includes football, baseball and lacrosse. Criteria of the story line highlighting hall of famer in those sports. Will go across all levels – HS, Collegiate, Pro. Asking – if lacrosse – if no HoF then should it be included? Don't have to answer now but will help build criteria.
- Slide 10/On The Court, Discussion, Healy, basketball, tennis.
- Slide 11/On The Track, No discussion.
- Slide 12/On The Water, Discussion, Healy, On the Water, swimming, kayaking, hockey. Any members inducted because of kayaking.
 - Sennett, Noticed on website there's content about rafting. Seems to imply there was an inductee.
 - Willis, Stems from the rafting event in the 98' Olympics being hosted on the Ocoee River.
 - Healy, Do you want to go all in with members being the story line of the experience and not discussing the sport as a whole. Or want to discuss the whole of a sport? Will need to come to a conclusion.
- Slide 13/On The Pitch, Discussion, Healy, Soccer.
- Slide 14/On The Course, Discussion, Healy, Golf, Steeplechase, TN walking horse.

- Slide 15/All Outdoors, Discussion, Healy, had rock climbing – should it be highlighted or not as one of the sports.
- Slide 16/Hall of Fame, Discussion, Healy, still figure out how much space is needed. Desire to have plaque system or how much the system takes up.
- Slides 17 - 18/Hall of Fame Plaque Mockup, Discussion, Healy, Used system in US Golf Assoc. when there were smaller class then go to an 8 inch, median 15, larger than 24. Need to be more educated, does this system falls in line with what currently doing?
 - Willis, 1966 was the first, largest class. Plaques will not align together then couldn't stake will it disjoint the flow?
 - Healy – Rows fill based upon size of plaques, doing math on margins. Remaining in a yearly order and easy to navigate. Next presentation will do simple elevations of blocking it out. Will have a database with interactive – go to 2023 with Mike Fisher – hockey there will be a photo album, video, and audio.
- Slide 19/Personalization, Discussion, Healy, Will honor members of the HoF and tell stories and some people have passed, represented in black and white. To connect with visitors today, want to bring in technology of personalization. RFID, used at College Football HoF. Combines contemporary experience with historical and recognition with hall of famer stories. Reaction time, sweet spot of a baseball bat with a chime. Test how high you could jump. Could have a climbing wall. Skills and activities – after you register. Then test your results from other visitors to the HoF. Facial recognition, soccer HoF. Repeat visitors – because you can come back into TN HOF experience and could read pervious results and try again on other visits which would catalogue the results. Olympics trivia game, broadcast a play. Augmented reality with any of the sports.
- Slide 20/Stadium Plan, Discussion, Healy, How position with Titan's store?
- Slide 21/Hall of Fame Space, No discussion.
- Slide 22/Story Diagram, No discussion.
- Slides 23-24/Exhibit Diagram, Discussion, Healy, Two (2) options – a linear space or more open.
 - Foster, Will the dimensions of the space allow for the gala to be held there?
 - Healy, No, only about 75 people, could host cocktail events
 - Willis, The hope is that there will be an internal space in the stadium to host.
 - Sherrill, Based upon the current design and idea about technology, how many employees will be needed?
 - Healy, At soccer for example, there is an executive director, a facilities manager and a few people to work the front desk. The Sailing museum has 5-6 employees, and they handle, events, education programs, retail and marketing.
 - Healy, As working through the stories, does there need to be a hall of famer in each of the featured sports?
 - Willis, What is the most long-term sustainable tech, that in 10 years will not feel like what have is antiquated or irrelevant?
 - Healy, Nice thing about RFID, been around but being used in every industry. Tech itself is hidden within the structure of it. Bracelet and sticker with QR code, walk through and put wrist on it. Sailing did the QR sticker, they had sustainably approach toward the RFID chip ending up in the trash where the sticker can be pulled off when wanted.
 - Willis, With outdoors, rock climbing and whether or not to include. Bill Dance is prominent should be included for outdoors – Bill is a fixture all his own.

- Sennett, requested Willis provide a spread sheet and any image collection.
- Willis, The sports that are not showcased that receive the most question about from attendees are: softball, competitive cheer and volleyball. Argument for including sports where there is not a current HoF but to point towards those people who will come eventually.
- Willis, Want ability for Curb Records inclusion and where in the space could a full-size race car be placed.
 - Dunavant, Considering the temporary space, is that a place that could be assigned to sponsors with an interchange layout? It appears a bit too tucked away in corner or just on paper. Like the more open the exhibit plan.
 - Sherrill, For the temporary space should that be more highlighted for a sponsorship opportunity. Could there be sizes on the presentation images? If put Indy car there, will it take up space? Do you put the car in temporary space and have a rotation for a year. Take artifacts and digital to combine with space.
 - Healy, White lines are representative of wall and black is a place holder. Next meeting will start blocking out in 3D so will see volume and depth.
- Willis, As Dunavant mentioned before, is there a preference between linear vs. open flow?
 - Corwin, Sherrill and Willis also preferred the open format.
- Willis, Regarding temporary exhibits would be wise to see what different groups are doing with their temporary exhibits. Cooperstown – art of the game includes classic photography, and College Football HoF – items specific to the recent group of inductees.
 - Corwin, TSSAA, may be a good means for them to recognize recent winners.
 - Willis, Do not want to sell one (1) year sponsorships necessarily for complex exhibits, like a Curb.
- Willis, If anyone has additional feedback, please provide to Willis within seven (7) days in order to combine all information and provide to Healy.

Closing Remarks, Willis, thank you and appreciate the continued work taking place.

- **Motion** to adjourn by Corwin with second from Dunavant. No further discussion. Move to a roll call vote:

Chris Corwin	Yes
Marianne Dunavant	Yes
Rob Sherrill	Yes
Shan Foster ¹	
Harold Graeter	
Chris Massaro	
<i>Harold Gentry</i>	

Motion carries.

Motion carries. Meeting adjourned at 12:15 PM CT.

¹ Foster left meeting at 11:45AM CT.

Approved:

Jan. 2, 2025

Date

A handwritten signature in black ink, appearing to read "Alicia C. B. Widrig". The signature is written in a cursive style with a large, prominent initial "A".

Alicia C. B. Widrig
Attorney for the TNSHOF, acting Secretary
Department of Tourist Development



TENNESSEE SPORTS HALL OF FAME

1220

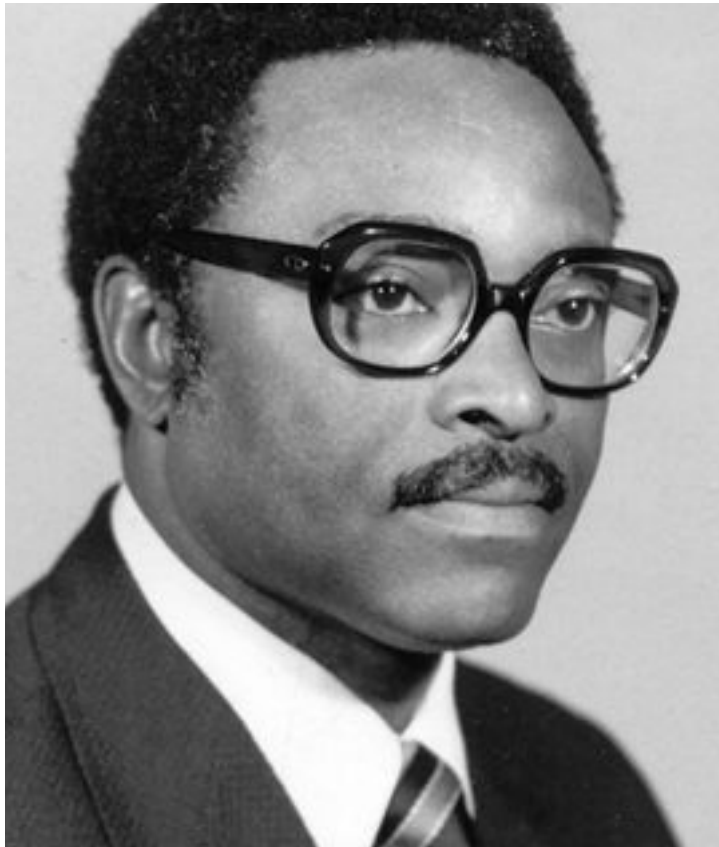
HealyKohler Design

PLANNING AND CONCEPT DESIGN

DECEMBER 5, 2024

EXHIBIT MISSION

Highlight and share the impact of the athletes, teams, sports writers, and sports administrators honored by the Tennessee Sports Hall of Fame.



Joe Gilliam
Football, Inducted 2007



Elma Roane
Basketball and Softball, Inducted 1982



Reggie White
Football, Inducted 2004

HALL OF FAME OBJECTIVES



Holly Warlick
Basketball, Inducted 2006

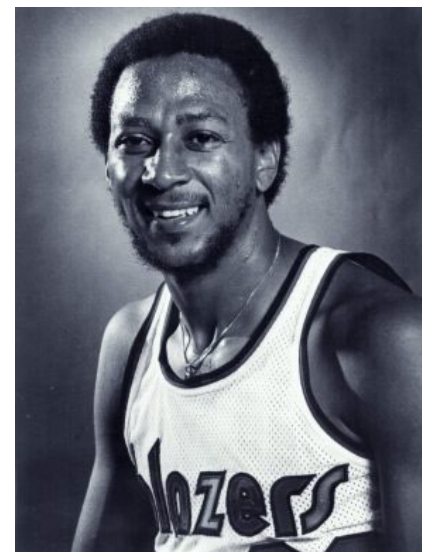


Harry Galbreath
Football, Inducted 2022

All visitors feel welcomed and excited by game-day experiences of multiple sports

Honor the accomplishments of inductees across the three regions of the state

Tennessee residents can feel a personal connection to their region



Lloyd Neal
Basketball, Inducted 2004

Create a memorable experience that encourages visitors to return and share the experience with others

Raise awareness of the Hall of Fame to develop new sponsorships and partnerships

Educate and inspire visitors by telling the rich history of Tennessee sports inductees



Bernard King
Basketball, Broadcaster, Inducted 2007



Billy Fletcher
Football, Inducted 2001

TARGET AUDIENCE

75% Regional and National Tourists

15% Residents

10% School Groups

Target Age Group: 18 - 65



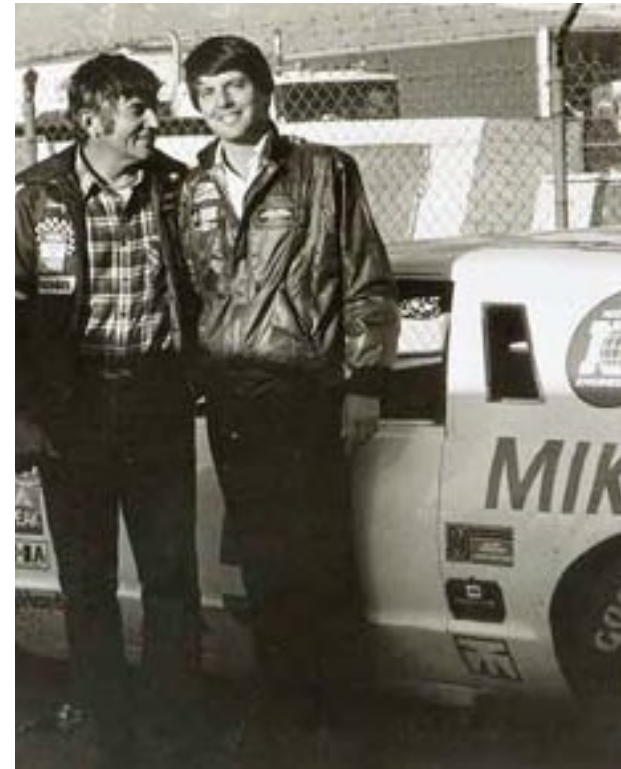
SPACE PROGRAM

5800 sf	Exhibit Space
1200 sf	Lobby/Reception and Store/Retail
400 sf	Temporary Space
250 sf	Catering Prep
650 sf	Storage
500 sf	Office/Workspace
1200 sf	Hall of Fame (Special Events)

TOTAL: 10,000 sf



Tim Corbin
Baseball, Inducted 2020



Mike Curb
Racecar Driver, Inducted 2016



Ralph Boston
Track and Field, Inducted 1970

THEMES



Judy Eller Street
Golf, Inducted 1980

At The Olympics

In The Booth

On the Field

On The Court

On The Track

On The Water

On The Pitch

On The Course

All Outdoors

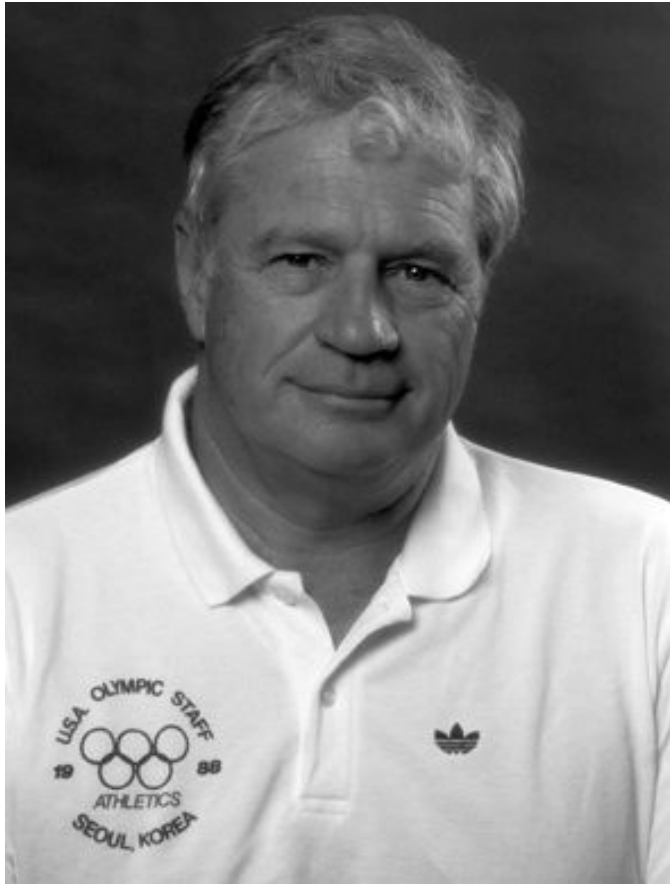


Clyde Lee
Basketball, Inducted 1981



Sadie Galloway Johnson
Basketball, Inducted 1981

At The Olympics



Stan Huntsman
Track & Field, Inducted 2009



Rochelle Stevens
Track & Field, Inducted 2006



Anfernee "Penny" Hardaway
Basketball, Inducted 2013

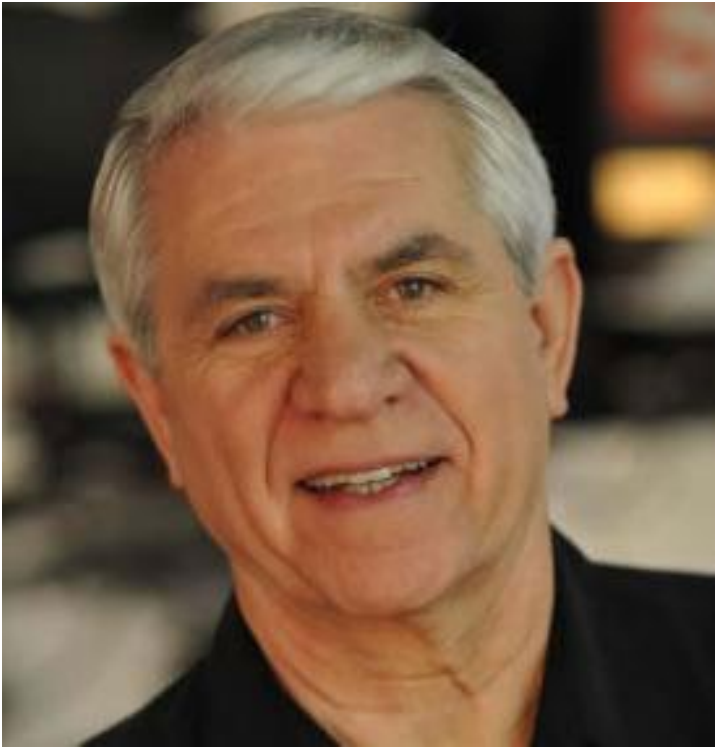


Missy Kane
Track & Field, Inducted 2016

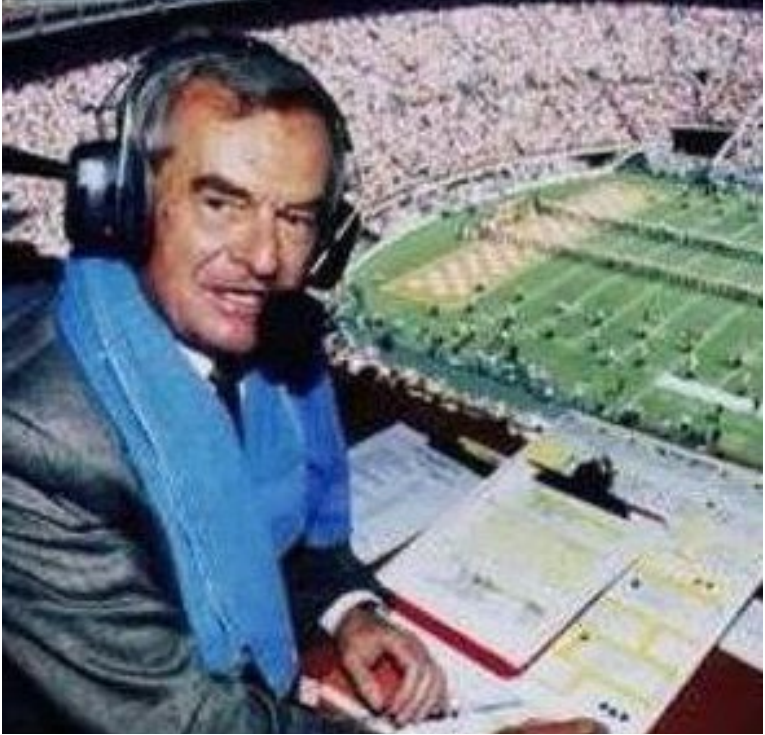
In The Booth



Ben Byrd
Broadcaster, Inducted 1995



Hope Hines
Radio Broadcaster, Inducted 2014



John Ward
Broadcaster, Inducted 1991



Mike Keith
Broadcaster, Inducted 2021

On The Field



FOOTBALL



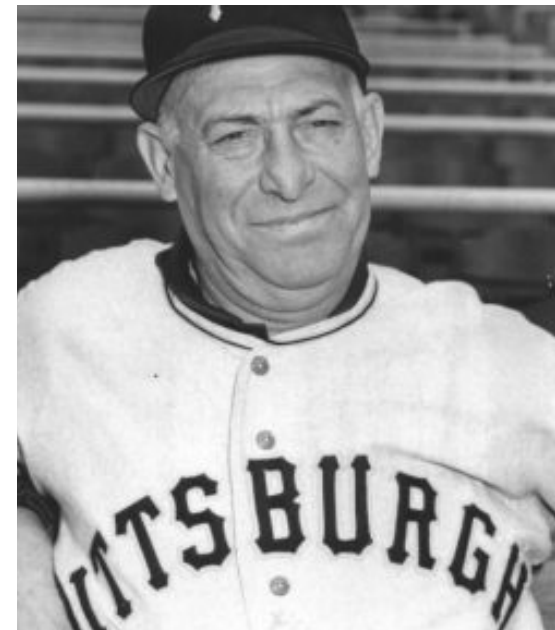
Peyton Manning
Football, Inducted 2019



BASEBALL



Raleigh McKenzie
Football, Inducted 2018



Bill Meyer
Baseball, Inducted 1970



LACROSSE



BASKETBALL



Tommy Woods
Basketball, Inducted 2021



Mary Lou Johns
Basketball, Inducted 2021



Thay Butchee
Tennis, Inducted 2024

On The Court



Joe Davis
Tennis, Inducted 1976

TENNIS



On The Track

Larry Carrier
Auto Racing Industry, Inducted 1987



MOTOR SPORTS



Ollen Bruton Smith
Bristol Motor Speedway and Drag way, Inducted 2020



Margaret Matthews Wilburn
Track & Field, Inducted 1998



Jean Patton Latimer
Track & Field, Inducted 2024

TRACK & FIELD

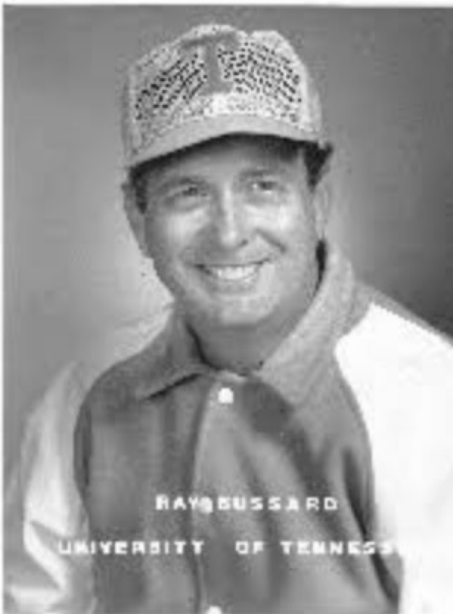


Lucinda Williams Adams
Track & Field, Inducted 2001

On The Water



Tracy Caulkins Stockwell
Swimming, Inducted 1996



Ray Bussard
Swimming, Inducted 1988

SWIMMING



Jeremy Linn
Swimming, Inducted 1999



KAYAKING



Terry Crisp
Ice Hockey, Inducted 2020

HOCKEY



On The Pitch



Cindy Parlow
Soccer, Inducted 2021

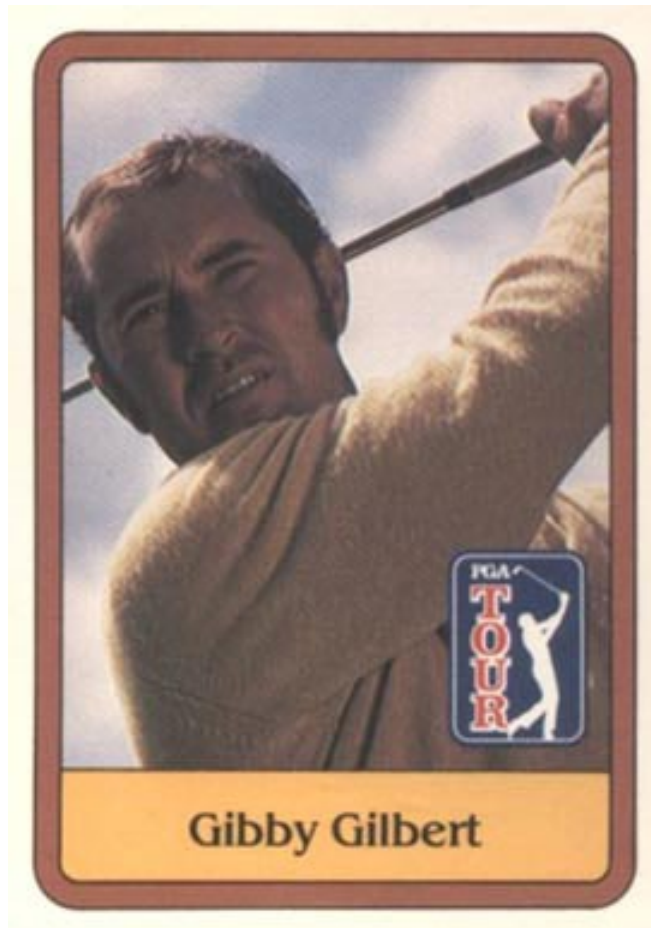


SOCCER



John Ingram
Soccer, Inducted 2022

On The Course



Gibby Gilbert II
Golf, Inducted 2012

GOLF



Sarah LeBrun Ingram
Golf, Inducted 2009



Henry and Alice Hooker
Equestrian, Inducted 2015



TENNESSEE WALKING HORSE

STEEPLECHASE



All Outdoors



ROCK CLIMBING

HALL OF FAME



Doug Dickey
Football, Inducted 2014



Harry Anderson
Basketball, Inducted 1999



Pat Summitt
Basketball, Inducted 2003



Ed Jones
Football, Inducted 1994



Peyton Manning
Football, Inducted 2019



Wilma Rudolph
Track & Field, Inducted 1967

HALL OF FAME

PLAQUE MOCKUP

Edith McGuire Duvall Track and Field
Kerby Farrell Baseball
Wirt Gammon Sports Writer
Boyce Smith Football Coach
M.C. "Tip" Smith Basketball Coach

1975

Eric Berry Football
Keith Bulluck Football
Mike Fisher Hockey
Tim Harris Football
John Henderson Football
Tianna Madison Track and Field
Carl R. Moore Auto Racing
Teresa Lawrence Phillips Basketball Coach
Zach Randolph Basketball
Loren Roberts Golf
Les Robinson Basketball Coach
Stephen B. Smith Baseball

2023

Doug Atkins Football
Dana Bible Football
Lynn Bomar Football
George Cafego Football
Irby "Rabbit" Curry Football
Bobby Dodd Football
Beattie Feathers Football
Herman Hickman Football
Claude "Blinky" Horn Sports Writer
Bishop Frank A. Juhan Football
The Majors Family Football
Dan McGugin Football
Bernie Moore Track Coach
Jess Neely Football Coach
General Robert Neyland Football Coach
P.V. "Putty" Overall Administrator
Grantland Rice Sports Writer
Henry R. "Red" Sanders Football
Bill Spears Football
Bill Wade Football

1966

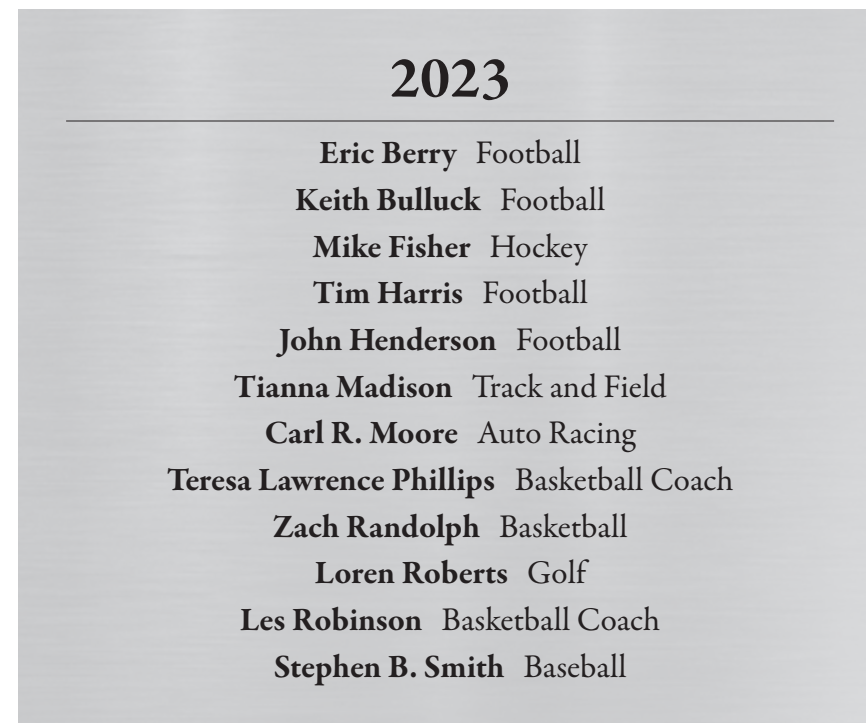
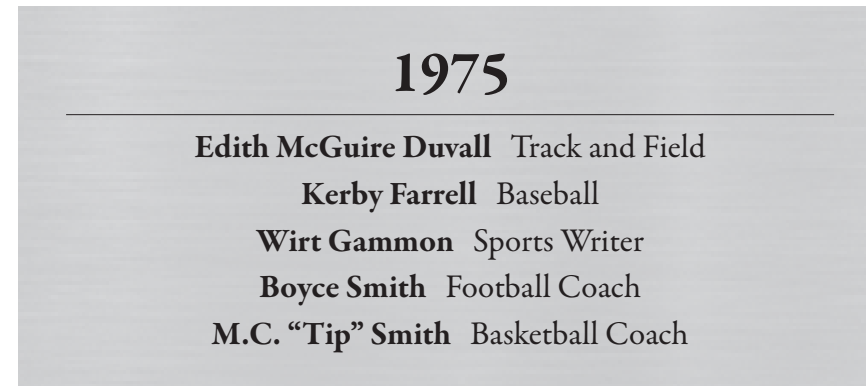
Panel Size: 18" x 24"

Scale: 3" = 1'0"

HALL OF FAME

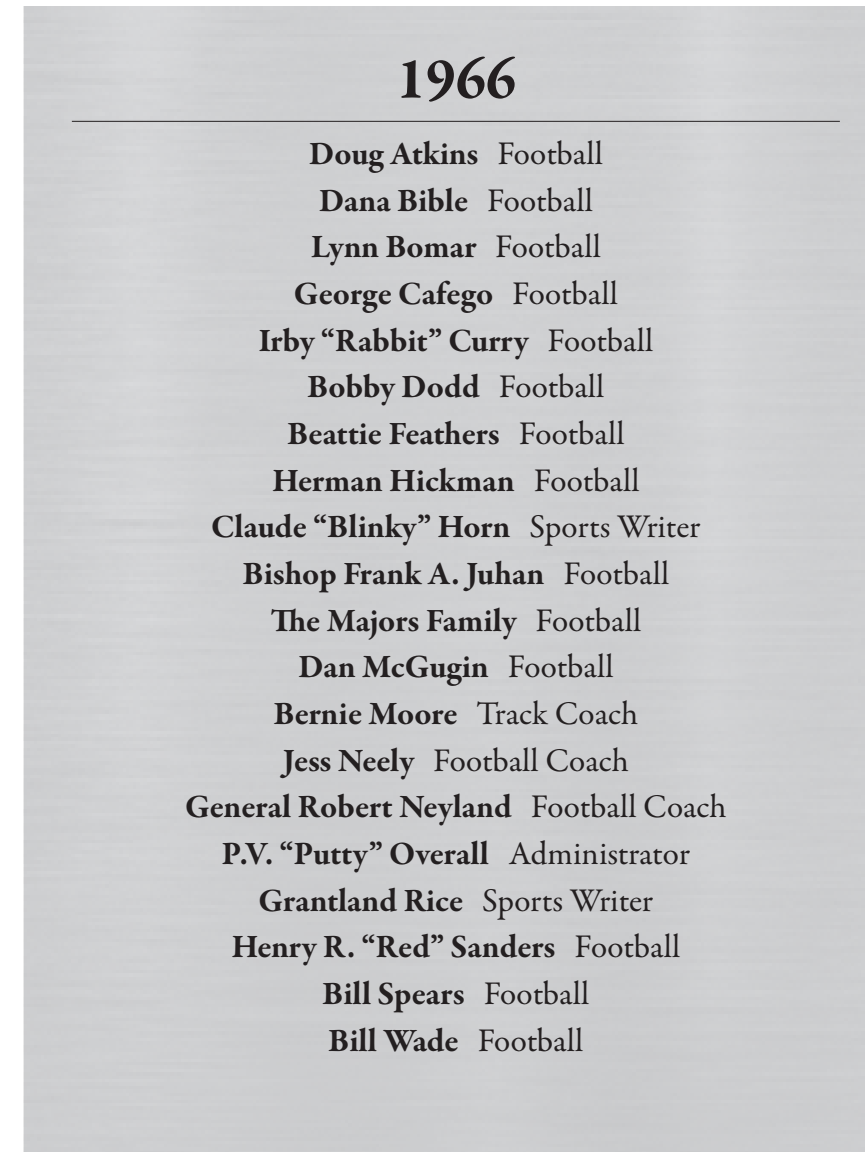
PLAQUE MOCKUP

Panel Size: 18" x 8"



Panel Size: 18" x 15"

Scale: 3" = 1'0"



Panel Size: 18" x 24"



PERSONALIZATION

TACTILE SKILL ACTIVITIES

- Baseball Bat Sweet Spot
- Reaction Time
- Jump Height
- Climbing Wall

MEDIA EXPERIENCES

- Hall of Fame Members Interactive
- Awards Database Interactive
- Media/Theatre Experience
- Olympic Trivia Game
- Virtual Reality, Placing Visitors in a Moment
- Broadcast a Play
- Skills – Augmented Reality
- Pick your All Tennessee Football Team

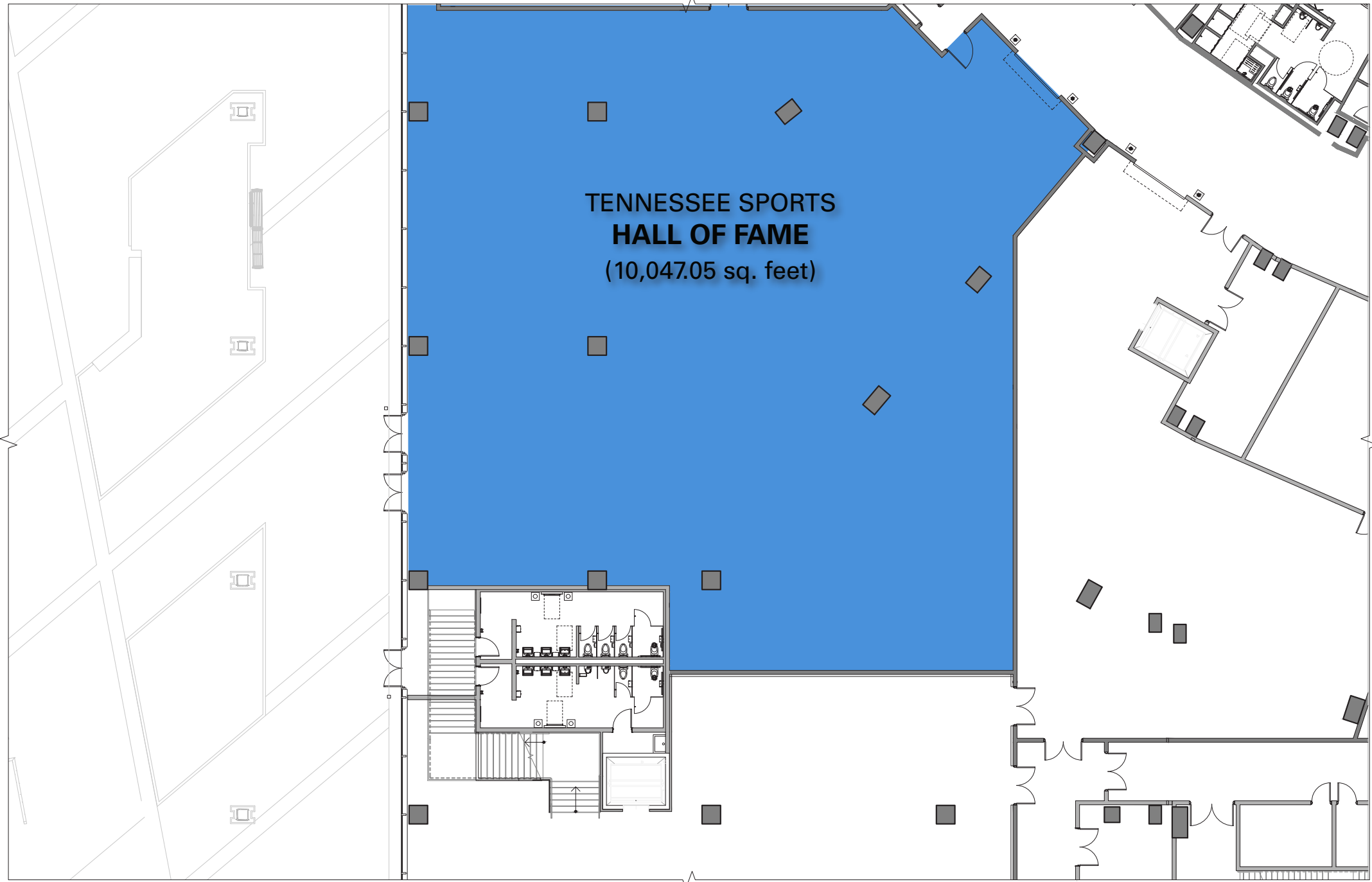


STADIUM PLAN



1 Plan, Overall
X0.000 Scale: 1/32" = 1'-0"

HALL OF FAME SPACE



STORY DIAGRAM

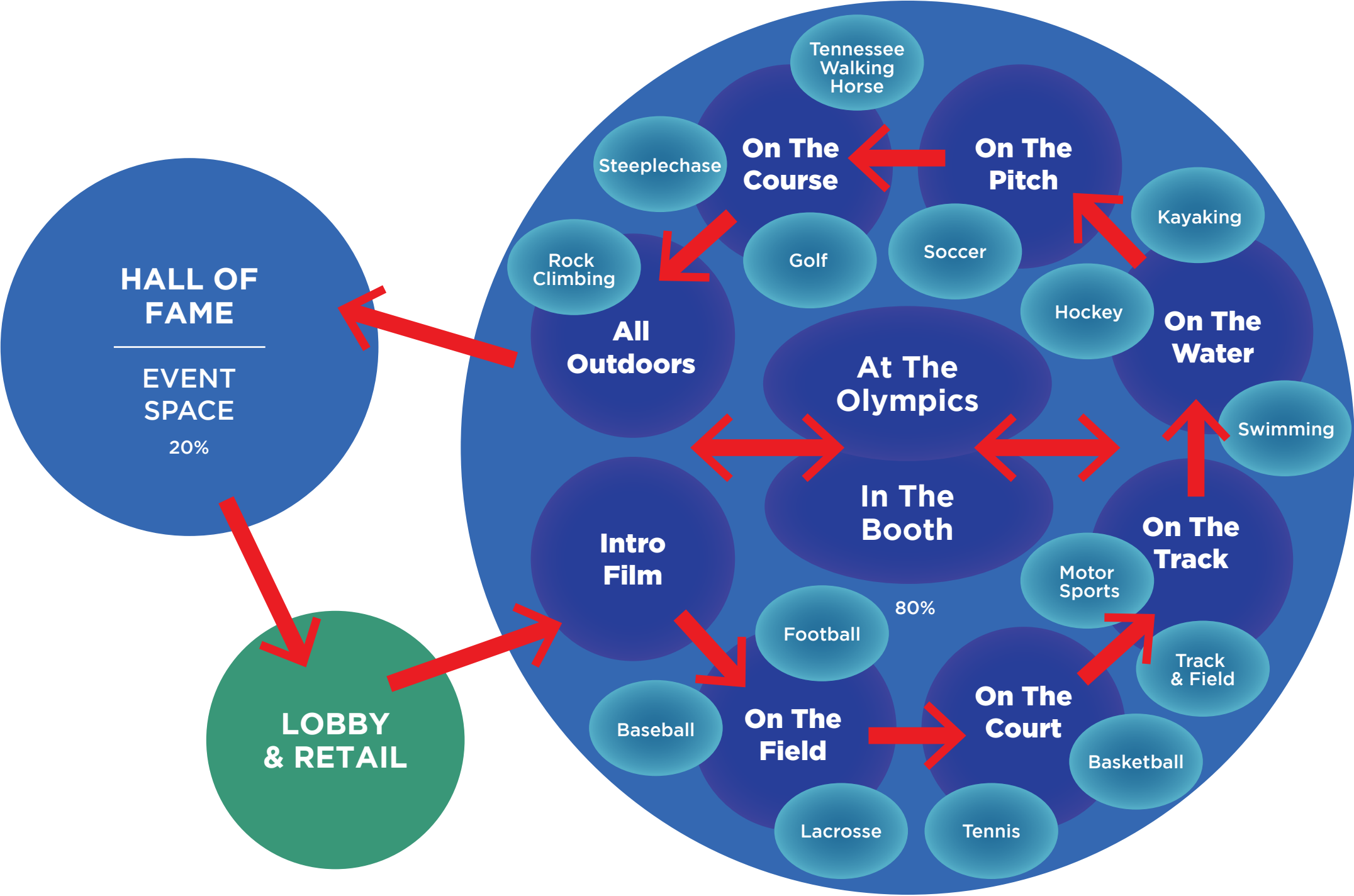


EXHIBIT PLAN

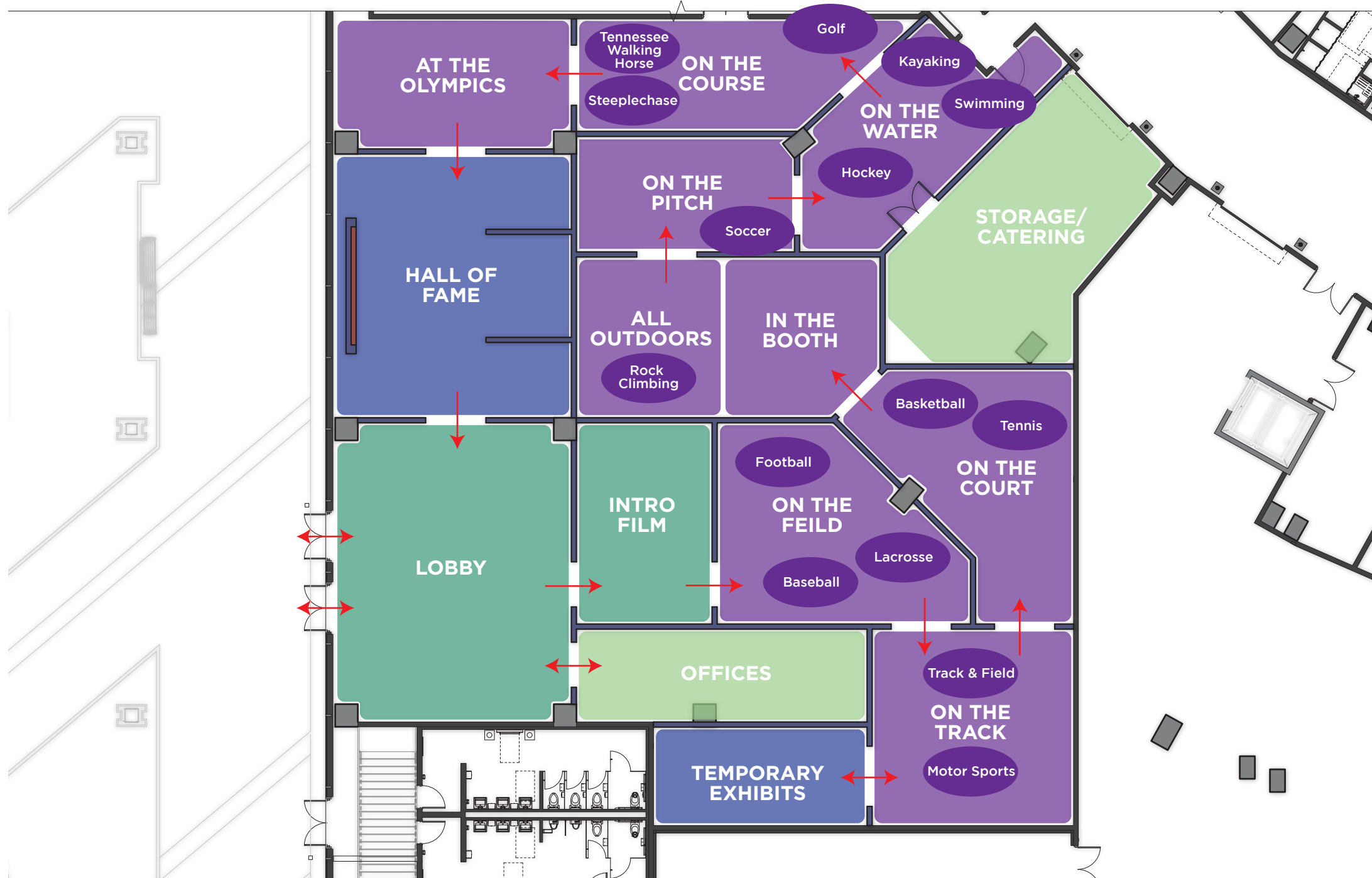


EXHIBIT PLAN



