



Tennessee Sports Hall of Fame  
501 Broadway  
Nashville, TN 37203  
(615) 242-4750

**Minutes**  
**Tennessee Sports Hall of Fame Museum Location Committee Meeting**  
**February 13, 2025**

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The Museum Location Committee of the Tennessee Sports Hall of Fame (“TNSHOF”) met this day at 11:00 AM CT for a meeting with a physical location at 312 Rosa L. Parks Ave., 13<sup>th</sup> Fl., Nashville, TN 37243 and hosted virtually with available call-in numbers. Notice being given seven (7) days prior on the TNSHOF website and Facebook page. The meeting was called to order at 11:00 AM CT. Roll was called and a quorum was established, with the following members present.

**MEMBERS PRESENT**

<b>Name:</b>	<b>Present in-person:</b>	<b>Present virtually:</b>	<b>Absent:</b>
Chris Corwin		<b>X</b>	
Marianne Dunavant		<b>X</b> <sup>1</sup>	
Mark Ezell (Rob Sherrill)	<b>X</b>		
Shan Foster			<b>X</b>
Harold Graeter		<b>X</b>	
Chris Massaro		<b>X</b>	
<i>Howard Gentry</i> (Community Member)		<b>X</b>	

**GUESTS PRESENT**

Andi Grindley, Outreach Projects Coordinator, TDTD  
Kevin Mahoney, Assistant Commissioner of Administration, TDTD  
Rob Sherrill, Special Projects Coordinator, TDTD  
Alicia C. B. Widrig, Attorney and Secretary, TNSHoF, General Counsel, TDTD  
Brad Willis, Executive Director, TNSHoF  
Matt Carden, 1220 Exhibits  
Terry Healy, Healy Kohler Design  
Evan Hildebrand, Healy Kohler Design  
Emily Sennett, Healy Kohler Design

**AGENDA**

**Welcome**, Graeter, Good morning. Process continues and it is very exciting.

**Housekeeping**

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<sup>1</sup> Dunavant joined the meeting after rollcall at 11:03 PM CT.

- Widrig, asked if any guests were on the call that may wish to be recognized during Public Comment. None were heard for recognition.
- Pursuant to T.C.A. § 8-44-108(a)(d), the determination of necessity for conducting the TNSHOF meeting electronically was read into the record and rendered as essential to review the Concept Exhibit Plan & Rendering Drafts from Healy-Kohler for the new Museum space.
- Approved the January 29, 2025, Minutes of the Museum Location Committee TNSHOF without a reading. Minutes were provided to members in advance of the meeting. **Motion**, by Graeter with second by Ezell. No discussion, move to a roll call vote:

Chris Corwin	Yes
Marianne Dunavant	Yes
Rob Sherrill (Mark Ezell)	Yes
Shan Foster	
Harold Graeter	Yes
Chris Massaro	Yes

Motion carries. Minutes will be provided to Willis for posting.

**Public Comment**, Willis, No members of the public joined, and the Committee moved to New Business.

**New Business/Discussion Items**, Healy, Solidified a lot of components of the experience and got comments back from the committee which are now included in the design.

1. Review Concept Exhibit Plans and Rendering Drafts from Healy-Kohler, Healy

Presentation of Slide Deck:

- Slide 1, Opening Slide
- Slide 2, Honoring SOH members will be interpreting and presenting those members in different ways. One way is through personalization of tactical skill activity. Experience so guests feel like they are a part of the museum. Part educational and part entertainment/enjoyment with competitiveness weaved into each activity.
- Slide 3, Exhibit Plan, showcases the work on visuals.
- Slide 4, Exhibit Plan, Highlighting of personalization within the exhibit space.
- Slide 5, Lobby, first visual – placed people to showcase scale. R-L: Welcome desk, transaction for admission. Light materials to be more open. Glass wall, make sure daylight coming in highlighting dark spaces. Markings on the floor to bring out football. Screens showcase guests registering. Walking through threshold and showcases option for sponsorship “Lottery Sports Challenge”. Where you are from, create an avatar with graphic, favorite college/university, pro teams – any answers will create a color palette and use throughout the experience when come to personalization stations.
- Slide 6, HOF experience. Envisioning HOF will be an electronic version of HOF wall and that brings flexibility to highlight certain members.
- Slide 7, HOF, showcases a different mode to highlight members and interact with HOF Wall. Could act as a billboard from the outside.
- Slide 8, No comments.
- Slide 9, HoF showcasing tiles to further search members.
- Slide 10, Can have exhibits in the HoF space highlighting the members and collections from the current or former members.

- Slide 11, HoF space – rounds for use in banquets.
- Slide 12, Media wall from the outside.
- Slides 13-15, Lobby and HoF, Event examples within the layout.
- Slide 16, Exhibit Space– Football. Neutral colors and brought out team colors when setting those in space to highlight, ex. Left slide – Titan’s highlighted. Shows VR.
- Slide 17, Exhibit Space – Football. VR, shows TN State.
- Slide 18, Shows UT. When choose a team, stadium or field. Soffit and structure will showcase the team’s colors.
- Slide 19, Exhibit Space – Football, Vanderbilt and showcase of additional graphics. HCBUs and highlighted schools across the state.
- Slide 20, Exhibit Space – Basketball. Activity with the free throw line. Introduced college hoops – highlight Pat Summitt and members of the basketball community. Brought in motor sports. Then move into track and field and track associated with car being able to clock speed with small floor embellishment with track. Off to R – large screen with score board effect and has unlimited footage of sports today and in the past.

Healy – that’s where we are and reiterate activities, spaces and finishes. Still in areas will have interpretations and stories of the members. Other part with participatory media experiences want to highlight members and accomplishments. Ex, Manning, UT football – set up of doing activity is introduced by members accomplishments and highlights.

## Discussion

- Cover Page
  - Willis, There are two (2) track and field Hall of Famers reflected n the cover; would ask to showcase another sport.
  - Ezell, Now that have the stadium going up and design of the Hall. The cover page could reflect the design.
  - Willis, Selling the structure and how inductees are showcased.
  - Healy, Can enhance rendering from outside and in the right corner showcases entire structure. Can make more dynamic with lighting.
  - Gentry, Do not lose sight of focusing on the people. The people matter. Would spike his interest to see who they are. Understanding the focus of showcasing stadium and space.
  - Healy, Getting to the point where the slide deck will be a presentation book that will go out. Could take page 16 and make the rendering smaller and highlight members within the interactive. Will work with Willis on each of the pages for the presentation booklet.
- Maintenance
  - Sherrill, How will the screens be cleaned what are the logistics for maintaining?
  - Healy, Down the road there will be maintenance manuals for cleaning. Likely will involve wiping down the screens without much need for cleaning solutions.
- Donation Solicitation/Fundraising
  - Ezell, With the pitch deck will want enough accuracy in concept that this group approved.
  - Massaro, Need to discuss when corporate sponsors are to be approached.
  - Corwin, Is it possible to partner with the Lottery and sell lotto tickets or sell game tickets?

- o Gentry, Possess a film reel from 1956 of two (2) HBCs along with a championship ball. Is there a Hall of Fame moment that could utilize and condense into something special?
- o Healy, Yes! Could use to highlight or could show a three (3) minutes clip within the score board space.

2. Revise Date of Next Meeting, Willis, This was the final scheduled meeting. Will need to add on, what timeline for the next meeting? Healy, Meet in three (3) weeks and deliverable will be the book. Looking at March 6.

**Closing Remarks**, Ezell, Exciting time and think pleased. If have any input, please reach out to Willis or Healy. Almost ready to sign off on this level to start raising money and then all hands-on deck to find supporters. Move to adjourn. Second by Corwin. No further discussion. Move to a roll call vote:

Chris Corwin	Yes
Marianne Dunavant	
Rob Sherrill	Yes
Shan Foster	
Harold Graeter	
Chris Massaro	Yes

Motion carries. Meeting adjourned at 12:11 PM CT.

Approved:

October 1, 2025

Date



Alicia C. B. Widrig  
 Attorney for the TNSHOF, acting Secretary  
 Department of Tourist Development



# TENNESSEE SPORTS HALL OF FAME

**1220**

HealyKohler Design

PLANNING AND CONCEPT DESIGN

FEBRUARY 13, 2025



# PERSONALIZATION

## TACTILE SKILL ACTIVITIES

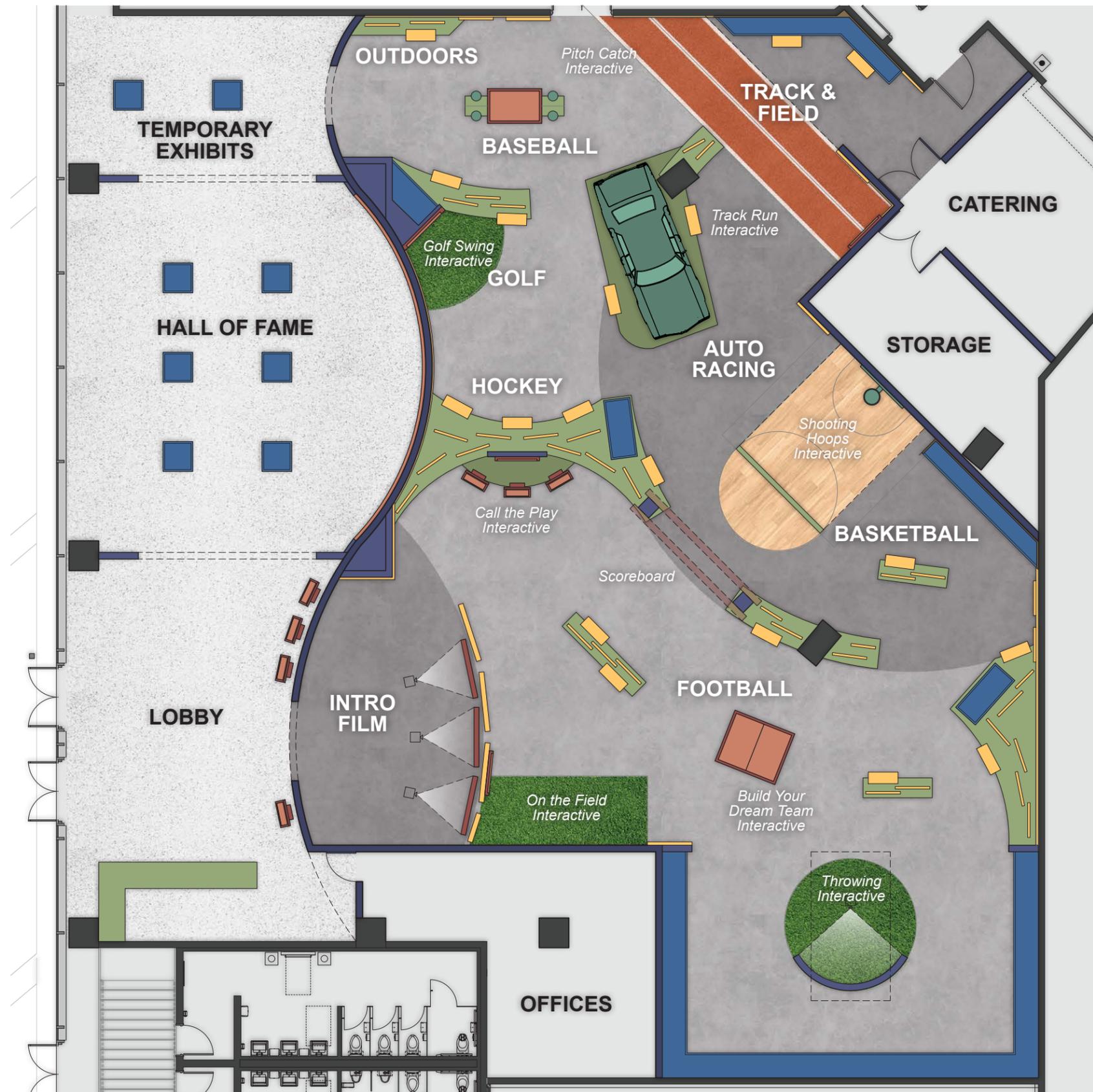
- Baseball Bat Sweet Spot
- Reaction Time
- Jump Height
- Climbing Wall

## MEDIA EXPERIENCES

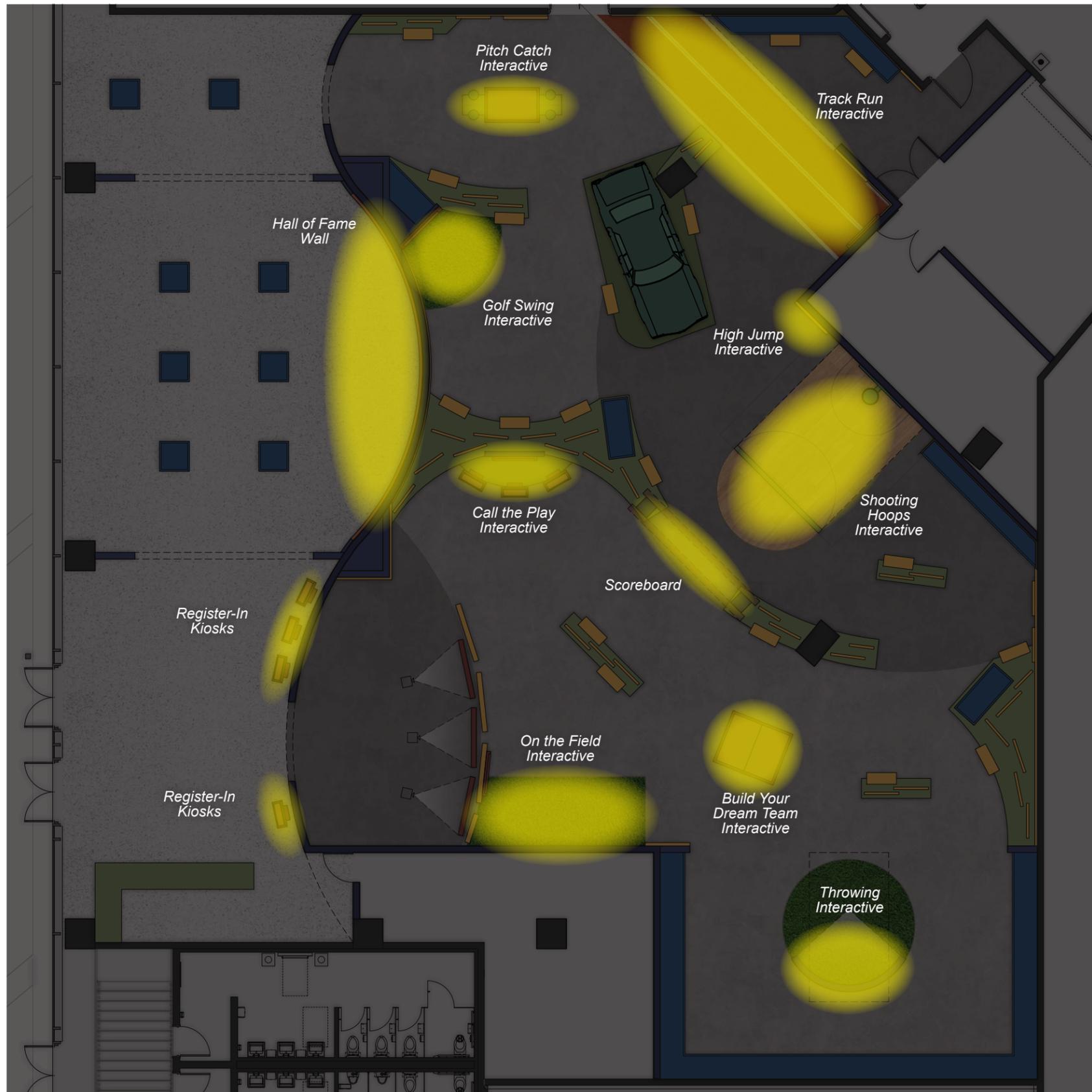
- Hall of Fame Members Interactive
- Awards Database Interactive
- Media/Theatre Experience
- Olympic Trivia Game
- Virtual Reality, Placing Visitors in a Moment
- Broadcast a Play
- Skills – Augmented Reality
- Pick your All Tennessee Football Team



# EXHIBIT PLAN



# EXHIBIT PLAN



# LOBBY



# HALL OF FAME



# HALL OF FAME



# HALL OF FAME



# HALL OF FAME



# HALL OF FAME



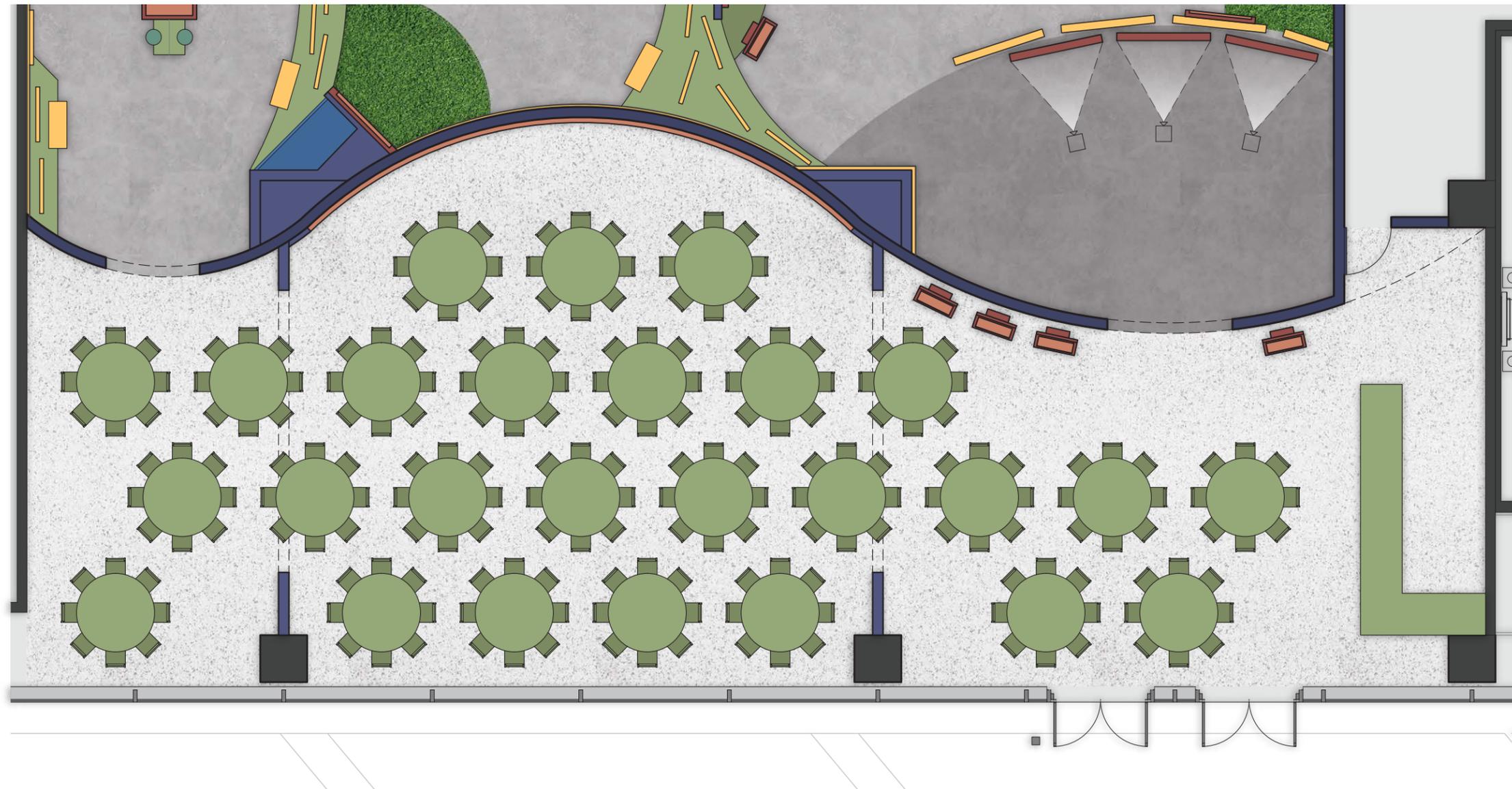
# HALL OF FAME



# HALL OF FAME

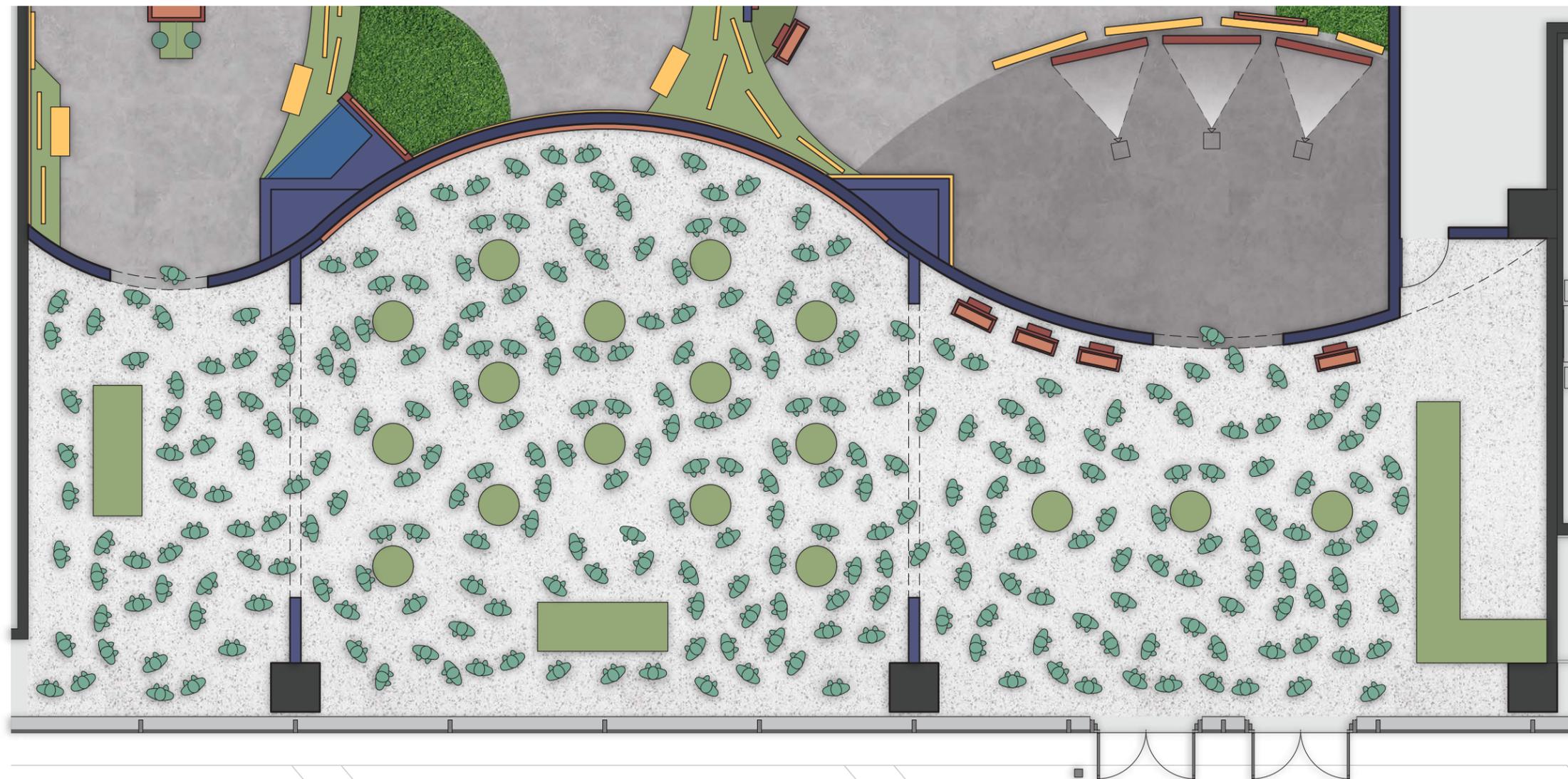


# LOBBY & HALL OF FAME



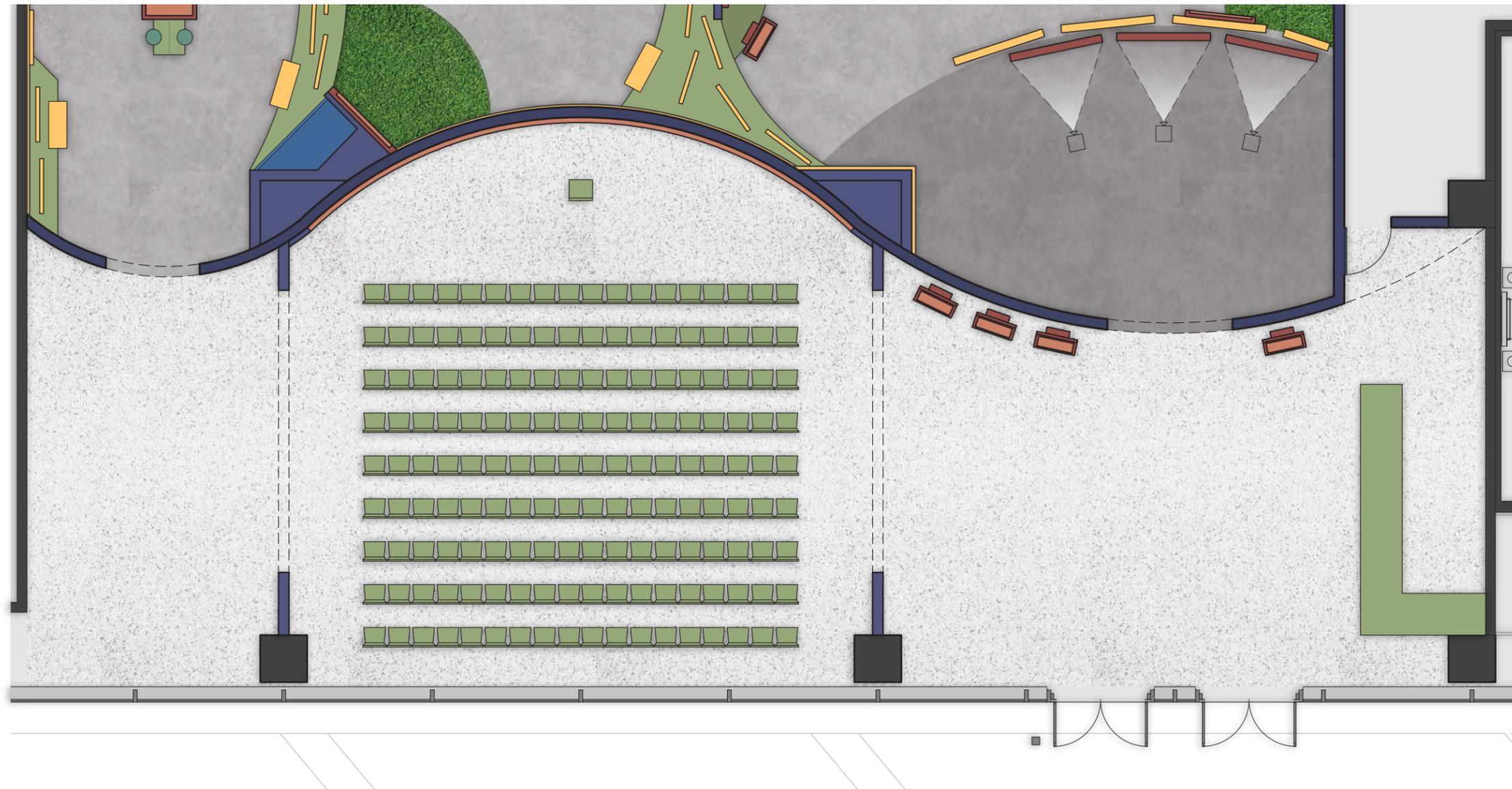
Banquet Setup  
208 People Shown

# LOBBY & HALL OF FAME



Cocktail Setup  
275 People Shown

# LOBBY & HALL OF FAME



Lecture Setup  
162 People Shown

# EXHIBIT SPACE - FOOTBALL



# EXHIBIT SPACE - FOOTBALL



# EXHIBIT SPACE - FOOTBALL



# EXHIBIT SPACE - FOOTBALL





